Progressive Era Reformers Advertising Project

Due: Friday 3 February 2017

Reformers

Jane Addams	Upton Sinclair	Jacob Riis
Ida Tarbell	WEB DuBois	Booker T Washington
Teddy Roosevelt	William H Taft	Woodrow Wilson
Margaret Sanger		Susan B Anthony

Requirements & Instructions

- Create an advertising campaign for **ONE** of the Progressive Reformers to help them in making more Americans aware of their cause and area of reform.
- You will need to have the following advertising aspects in your project:
  - Poster (minimum of 20 X 20 inches)
  - THREE videos with QR Code printed and attached to your poster
    - Quick blurb (2 Minutes) introducing your cause
    - Quick blurb (2 Minutes) persuading people of your cause
    - Quick blurb (2 Minutes) of someone who is against your reform and why
  - Fakebook Account with QR Code printed and attached to your poster
    - Name
    - About
      - Born
      - Family
      - Extra
    - Friends
      - Add other reforms from the "Progressive Reformers Organizer" to agree with their cause
      - Add at least three other American individuals who would have been associated with your reformer
    - Post
      - Create at least THREE posts on what your reformer has been doing.
        - Suggestions:
          - Fundraisers
          - Marches
          - Pamphlets
          - Radio Interviews
          - Speeches
          - Etc.

- Cover ALL of the following in your campaign:
    - Which Progressive goal they fault for.
    - Where the majority of their reform movement was located.
    - The time era/ time period in which their movement occurred in American History.
    - The type of people who were involved in the movement.
    - The types of activities/protest used for their cause.
    - The major headlines and/or words, which would be associated and used in their advertising campaign.
    - The success or failure of their movement.
- Your advertising campaign style does NOT have to be time period appropriate BUT does have to cover the CONTENT, as it would have been in history, meaning this a MODERN PRESENTATION FORMAT STYLE but HAS ONLY HISTORICALLY ACCURENT CONTENT (no modern influences in the information!)
- AFTER everyone has completed their advertising campaign by 3 February 2017 and placed their poster outside in the hall way, EVERYONE INDIVIDUALLY will have from the 6-10 of February to comment at least a total of THREE times, via THREE another groups Fakebook account.

Helpful Links

- Fakebook
    - https://www.classtools.net/FB/home-page
- QR Code Generator
    - http://www.qr-code-generator.com/
- Videos
    - Should be recorded on an school i-Pad, student's phone, school Flip Cam, student video camera, etc., but should then be uploaded to Youtube and published at UNLISTED for a link to be created and useable for the QR Code